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Chad J. Zutter University of Pittsburgh Scott B. Smart Indiana University Principles of Managerial Finance FIFTEENTH EDITION New York, NY A01_ZUTT6315_15_SE_FM.indd 3 27/11/17 8:03 PM

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Managerial finance is the branch of finance that concerns itself with the managerial application of finance techniques. Sound financial management creates value and organizational agility through the allocation of scarce resources amongst competing business opportunities.

Managerial finance - Wikipedia

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He is currently a professor of finance at San Diego State University, and a prolific author with over 40 published articles and several textbooks, including Principles of Managerial Finance, tenth edition and its brief version in the third edition.

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